

ENERGY EFFICIENCY OPPORTUNITIES FOR FALL

Did you know that ComEd has tips, tools and rebates to help residents and businesses in your area become more energy efficient and save money?

ENERGY-SAVING RESOURCES

Residential Customers Can Save Up to \$150 a Year in Electricity Costs!

Recycle an Old, Working Fridge or Freezer



ComEd makes it easy and rewarding for residents in your community to get rid of old, working refrigerators and freezers. In most cases, these appliances could be costing them up to \$150 a year on their electric bills. ComEd will pick up the fridge or freezer for FREE and send the customer a check for \$35. An old, working room air conditioner is worth another \$10.

Call 855-IDEAS-00 to schedule a FREE pickup. ComEd recycles these appliances in an environmentally responsible way.

LEARN MORE

Smart Ideas for Your Business®

Your Local Businesses Can Sign Up for a FREE Assessment



Nearly 20% of a company's energy is wasted through controllable inefficiencies. ComEd can help!

Businesses in your area can sign up today for a free facility assessment. A ComEd engineer will assess lighting, the HVAC system, chillers and motors to identify savings opportunities. Three to four weeks after the assessment, the business will receive a report including energy-efficient project recommendations. The report will also include estimated energy savings, cost savings, project costs, potential incentives and payback information.

LEARN MORE

ComEd Around Town

The Power of Retirement



ComEd is taking a more animated approach to energy efficiency with a lively cast of characters including Phil the incandescent, Flo the CFL and LEDs Elle, Lea and Dee, as well as Eddie the talking outlet! They all debuted in September with the launch of our new fall advertising campaign that runs until December.

The campaign includes television and radio commercials, web site ads, billboards, and Metra posters. In addition, your residents can tune into WBBM during the Chicago Bears games to hear energy efficiency tips on Saturdays in October and December.

LEARN MORE

WHAT'S NEW?

ComEd is Now Offering Instant In-Store Discounts on LEDs

SAVE MONEY

In addition to ongoing discounts on CFLs,
ComEd Smart Ideas® Energy Efficiency
Program is now offering instant in-store
discounts on select ENERGY STAR® certified
Light Emitting Diode bulbs (LEDs) while
supplies last. Look for the ComEd "Lower
Price" sticker to save on a variety of energyefficient light bulbs at participating retail
stores. No coupon is required - prices shown
reflect the instant discount.*

SAVE ENERGY

CFLs use about 75 percent less energy than traditional standard light bulbs, last about 10 times longer, and each one could save you up to \$52 in energy costs over its lifetime.

LEDs use about 75 percent less energy than traditional standard light bulbs, last about 25 times longer, and each one could save you up to \$194 in energy costs over its lifetime.

*Limit of 4 packages per customer.











